

Fiscal Responsibility  
**Good Governance**

**Economic  
Prosperity  
Livability**

**Regional  
Collaboration  
Leadership**  
**Connecting With Citizens**  
Welcoming Diversity  
Cultural Heritage



# Our Beaumont

Municipal Strategic Plan 2017-2021

 BEAUMONT



# Our Mayor and Council



**Mayor**  
John Stewart



**Councillor**  
Kathy Barnhart



**Councillor**  
Bill Daneluik



**Councillor**  
Perry Hendriks



**Councillor**  
Sam Munckhof-Swain



**Councillor**  
Martin Stout



**Councillor**  
Steven vanNieuwkerk

## Executive Summary

The Strategic Pillars for Change are Council's priorities over the next four years and how they define success in Beaumont's journey towards our Vision in 2044.

### Strategic Pillar



#### Livability

### Goals

- Recreation
- Maintain a safe community
- Create great public spaces
- Reliable roads
- Increase transportation capacity
- Build connected communities
- Responsible waste management
- Connectivity

### Applicable Directional Plan

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Inclusivity**
-  **Our Places and Play**
-  **Our Connectivity**
-  **Our Environmental Management**
-  **Our Intermunicipal Relationships**
-  **Our Financial Sustainability**



#### Good governance, fiscal responsibility, and efficient use of tax dollars

- Good governance
- Skilled administration
- Smart land use
- Efficiency
- Building resiliency
- Advocacy

-  **Our Complete Community**
-  **Our Intermunicipal Relationships**
-  **Our Financial Sustainability**



#### Connecting with citizens

- Connect with our citizens
- Empower citizens
- Build community with technology
- Give back

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Inclusivity**
-  **Our Places and Play**
-  **Our Connectivity**
-  **Our Environmental Management**
-  **Our Intermunicipal Relationships**
-  **Our Financial Sustainability**

## Strategic Pillar



**Regional  
collaboration  
and leadership**

## Goals

- Connecting our community
- Partnerships
- Contributing to our region

## Applicable Directional Plan

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Places and Play**
-  **Our Connectivity**
-  **Our Intermunicipal Relationships**



**Economic prosperity**

- Meeting needs locally
- Attract innovation
- Build economic pathways
- Build and maintain infrastructure

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Intermunicipal Relationships**
-  **Our Financial Sustainability**



**Welcoming diversity  
and celebrating our  
cultural heritage**

- Embrace our heritage
- Celebrate our diversity
- Dual languages

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Inclusivity**

# Message from the Mayor

This is a crucial time for our community, our region, and our province – we are in a new era that is stimulating and challenging, and a new approach is needed to address the opportunities and challenges this new era will bring.

As you will read here, Beaumont's Strategic Plan is a roadmap based on the priorities of our residents and we have clearly identified important community-building goals that serve one of Canada's fastest growing communities.

This plan reflects our Council's commitment to six core pillars: livability; connecting with citizens; good governance, fiscal responsibility and efficient use of tax dollars; regional collaboration and leadership; economic prosperity; and welcoming diversity and celebrating our cultural heritage.

Equipped with a new vision for the future, Beaumont seeks collaborative, responsive and innovative ways to maintain and grow our highly desirable and liveable community. We will continue to invest and drive interest in local projects that offer positive economic prosperity for the community. Our Council will also work to provide the facilities and programs which have attracted so many new residents to Beaumont.

At the same time Council is committed to strengthening Beaumont's sense of identity and social connectedness including initiatives to strengthen the resilience of our community, such as a more vibrant downtown core and the creation of places for community gathering and celebration. Council's goal is to support a stronger, confident Beaumont that is well known, respected and recognized for who we are.

All of Council agrees that our most important goal must be effective governance. This is an essential element in every decision we make and every piece of work we do. Providing municipal services and the protection of the public's interests and assets are our core responsibilities. By focusing on these basics, we are committed to gaining and retaining our community's trust in the way our Council and Administration spends your tax dollars.

Beaumont is a great community today because our founders worked hard to build a strong foundation. As we enter our next chapter, this plan will ensure sound infrastructure, excellent services, innovative partnerships and an exceptional quality of life for the citizens today and generations to come!

Mayor John Stewart



# Message from the Chief Administrative Officer

As the Chief Administrative Officer, it has been my pleasure to work with City Council on the development of a new strategic plan to provide a clear path for our community's future.

In embracing our future with a strategic focus, it is our goal to make Beaumont one of the best communities in the country. Throughout this document you will see a plan based on six core pillars that will guide our community's progress over the next four years.

Additionally, our Mission, Vision and Values in this strategic plan have been refined to better represent who we are as a corporation and where we will be in the future. As an organization filled with committed employees, we are dedicated to maximize the tremendous opportunities of our residents.

From an administrative perspective, we are committed to continuous improvement in our customer service through greater ownership, teamwork, leadership and respect. We continue to invest in our employees to ensure they have the best equipment and resources that we can afford and the training to do the job right. We are committed to improving our service level standards and assisting our employees and the general public to better understand what to expect from the City.

As with any modern community, we feel that public engagement is essential for us to better understand what residents are looking for from us. We will continue to enhance our presence on social media to ensure that you hear from us in a timely manner and that we can get the feedback we need to provide a better service to the general public. We will work closely with Council to ensure the City is open and engaged at every opportunity, whether that be through technology or face to face.

It is the goal of both Council and staff to see Beaumont recognized as a leading and dynamic community. Creating positive change at the corporate level will lead to positive changes in the broader community. Our updated mission, vision and values reflect this ambitious new outlook.

Beaumont is a resilient community with a rich history. We look forward to further strengthening our community by working closely with our stakeholders like you. Thank you for your continued support.

Mike Schwirtz, CAO



## 1 Introduction

Beaumont is a prosperous community that is attractive and offers an excellent quality of life to all of its citizens. The 2016 federal census ranked Beaumont as the fastest growing community in the Edmonton Metropolitan Region and fifth fastest growing municipality in Canada between 2011 and 2016 in the metropolitan areas census.

Due to this incredible growth and through our strong elected leadership, Beaumont is uniquely positioned to build a well-connected, dynamic, and engaged community with a stable and diverse economic base.

*Our Beaumont: Municipal Strategic Plan (Our Beaumont)* builds upon the successes of the past, addresses our community's present needs, while setting out a path to achieve Council's and the Community's collective vision for the future. The purpose of *Our Beaumont* is to provide the foundational direction for our municipality's strategic work, to guide us in our everyday operations, and to prioritize budget and resource allocations.

In the fall of 2017, Beaumont's newly elected Council began a strategic planning process to build upon the vision for Beaumont in 2044, to identify values, principles, and priority goals to focus on over the next four years.

Through *Our Beaumont*, Council is taking a new approach to strategic planning than our community has not seen in the past.

A new strategic plan will be developed every four years, in alignment with the election cycle. Recognizing that a whole suite of strategies and community engagement will be needed to achieve Beaumont's Vision for 2044, a series of Directional Plans will be developed in the next four years. Collectively these Plans with *Our Beaumont* will ultimately form Council's strategic plan for our community. These plans include:

- **OUR COMPLETE COMMUNITY**  
(Municipal Development Plan)
- **OUR CONNECTIVITY**  
(Transportation Master Plan)
- **OUR PROSPERITY**  
(Economic Development Master Plan)
- **OUR INCLUSIVITY**  
(Social and Community Master Plan)
- **OUR PLACES AND PLAY**  
(Recreation, Parks and Facilities Master Plan)
- **OUR ENVIRONMENTAL MANAGEMENT**  
(Environmental Master Plan)
- **OUR INTERMUNICIPAL RELATIONSHIPS**  
(Intermunicipal Development Plan)
- **OUR FINANCIAL SUSTAINABILITY**  
(Financial Master Plan)



# OUR BEAUMONT

The “Our” in *Our Beaumont* and in the Directional Plans has intentionally been used by Council as a commitment to residents, regional partners, and local stakeholders. These plans are being developed with the community, regional partners, and local stakeholders, to create local strategic policy and direction that will guide Beaumont to 2044. Essentially, these plans are being developed with the community for the community, ultimately building our collective future together.

This comprehensive strategic approach is being taken with the recognition that Beaumont is a thriving urban community; our policies and services need to be in alignment to address current and future demands, along with opportunities in Edmonton Metropolitan Region and beyond. The next four years will not only be spent preparing these Directional Plans on the ground, projects and programming will also be occurring. These particular initiatives will be brought forward for review during the annual budget process.

The challenge with all strategic planning, is a municipality’s ability to move from a future vision to action. Beaumont’s Council has identified six strategic pillars, with associated goals, which will further be comprehensively addressed through the above referenced Directional Plans. Annually Beaumont will report on the progress of *Our Beaumont*, the Directional Plans, along with tangible projects, and relevant indicators of success. This annual report will show how Beaumont is successfully moving towards our vision, while keeping *Our Beaumont* on track.



## 2 Our Vision, Values, and Principles

### Our Vision for the Future

Throughout 2016 and 2017, with the creation of Beaumont's new draft Municipal Development Plan, a robust public engagement process was undertaken to develop a new vision for Beaumont to achieve by 2044. In the spring of 2018, our newly elected Council revisited this vision and updated it to emphasize economic growth and to recognize the arts.

### Our vision for the future state of Beaumont in 2044

"Together, we make life better in Beaumont. We are the community of choice for livability and economic innovation. We have a vibrant arts community, ample recreational opportunities, and a healthy environment. We are culturally diverse and celebrate our Indigenous, agricultural, and French heritage."

### Our Values

To get a better understanding of what drives strategy and operations in Beaumont, one doesn't need to look further than Council's identified values. Our values are fundamental to everything that we do:

- ACCOUNTABILITY:** we accept responsibility for all of our decisions and actions.
- COLLABORATIVE:** we create shared value and develop a healthy, strong community with local and regional stakeholders and partners.
- EXCELLENCE:** we continuously strive to exceed expectations.
- INCLUSIVE:** we respect everyone, while promoting social equity and opportunity.
- INNOVATIVE:** we encourage new ideas, technologies, processes, and policies to improve our quality of life.
- INTEGRITY:** we are honest, open, and deliver on our promises.
- RESPECT:** we hold citizens and all those serving the community in high regard.

# ND PRINCIPLES

## Our Principles

Council has developed Our Beaumont with the intent of leading our community to a successful future. To achieve this, Our Beaumont is very much dependent on our operational environment; how we are organized, administrative management practices, communications, and service delivery. The following principles underpin how Council, Administration, and Staff make Life in Beaumont Better:

**ADAPTABILITY:** We embrace innovation, technology, and versatility, while addressing the changing needs of our community and region.

**ENGAGEMENT & INCLUSION:** We invite everyone in the community to participate in the development of our plans, policies, and programs.

**EXCEPTIONAL SERVICE DELIVERY:** In our day-to-day operations, we own the requirement to provide exceptional customer service to our community.

**FISCAL RESPONSIBILITY:** Spending decisions are made with the utmost respect for the taxpayers' dollars and the fiscal sustainability of Beaumont.

**INTEGRATION:** We have a holistic view in our strategies, planning, and service delivery, with consideration given to intermunicipal, interdepartmental, technological, and environmental relationships; how they can impact, support, and drive each other for our Community's benefit.

**LIVEABILITY:** We plan and implement programs to continuously improve the quality of life for our citizens. This includes the consideration of social, environmental, technological, economic, and cultural factors.

**REGIONAL COLLABORATION:** We are committed to working together with our immediate neighbours and as a region.



## 3 The Strategic Pillars for Change

The Strategic Pillars for Change are Council's priorities over the next four years and how they define success in Beaumont's journey towards our Vision in 2044. These Pillars and the associated Goals will be used to help guide and assist Council with decision making and annual budget planning.



### Livability

**Principle** - Our citizens desire a great quality of life. Council will support the development of policies and programs to promote the economic, physical, environmental, cultural, technological, and social well-being of Beaumont's citizens.

#### Goals:

##### Recreation

Recreation and cultural facility infrastructure is available to all citizens.

##### Maintain a Safe Community

The community is safe and secure for citizens, visitors, and businesses.

##### Create Great Public Spaces

Natural public spaces are available throughout Beaumont, contributing to regional livability, and providing opportunities for citizens to connect with and enjoy nature and play.

##### Reliable Roads

Strategic investment in Beaumont's road network ensures an efficient and effective transportation system.

##### Increase Transportation Capacity

Citizens have transportation and transit options that are clean, safe, reliable, convenient and regionally connected.

##### Build Connected Communities

Citizens of all ages benefit from an accessible community with a range of housing and support services options.

##### Responsible Waste Management

Waste diversion of residential/municipal solid waste is maximized.

##### Connectivity

Fiber optic internet is planned and implemented over the medium-term throughout Beaumont.



## Good Governance, Fiscal Responsibility, and Efficient Use of Tax Dollars

**Principle** - Beaumont's Council is committed to good governance. They know that the role of being an Elected Official and a member of Council requires leadership, fiduciary duty, effective oversight, transparency<sup>1</sup>, and independent authority. Council also recognizes that quality services, delivered cost-effectively, are critical to the wellbeing of our Municipality. In practicing good governance, Council will ensure municipal services, facilities, and programs are financially sustainable.

### Goals:

#### Good Governance

Council's actions, new policies, and decisions follow and implement good governance principles.

#### Skilled Administration

Beaumont attracts and retains highly skilled staff focused on action and results as they deliver municipal programs and services.

#### Smart Land Use

Orderly and beneficial use of land maintains and improves the quality of life in Beaumont and maximizes economic benefits for citizens, stakeholders, and businesses.

#### Efficiency

New tools and/or processes are adopted on an ongoing basis to increase efficiency, effectiveness and consistency of delivery of program and services.

#### Building Resiliency

Council makes decision (financial and otherwise) that builds upon the long-term fiscal resiliency of the City.

#### Advocacy

Council advocates for funding and partnerships with the Government of Alberta and the Government of Canada to support local and regional quality of life, along with ensuring sustainability and continuous improvement of the City's infrastructure services, and programs.

<sup>1</sup> Council will make decisions in a transparent manner. Some information, discussion, and debate is required to be protected by law and will occur during in camera sessions at Council or Committee of the Whole meetings. Outcomes and decisions from in camera sessions are made public via motions during regular Council meetings.

# PILLARS



## Economic Prosperity

**Principle** - Resilient communities have growing local economies with strong regional, national, and international connections. They provide citizens with meaningful, year-round work, provide resources to pay for municipal services, and help attract and retain citizens. Beaumont's Council will encourage and promote sustainable business development to help grow our local economy.

### Goals:

#### Meeting Needs Locally

Essential community and commercial services that meet the needs of citizens, visitors, and businesses are proactively attracted and supported.

#### Attract Innovation

Liveability, arts, and localized culture are strengthened to attract talent and new innovative businesses.

#### Build Economic Pathways

Working with regional partners such as Edmonton Global, new and beneficial relationships are made that attract new business to Beaumont.

#### Build and Maintain Infrastructure

A local network of services, and opportunities, are available for new and existing local businesses to thrive.



## Connecting with Citizens

**Principle** - Input from citizens is crucial for creating great policies, designing new programs, and building new infrastructure. Beaumont is committed to regularly engaging with the community. Council also recognizes the importance of the volunteers who contribute to the vibrancy and social fabric of the City.

### Goals:

#### Connect with our Citizens

Community interests are proactively recognized and Beaumont responds with information that connects us with citizens and stakeholders.

#### Empower Citizens

Capacity to communicate with citizens is increased in meaningful ways to boost participation in local government and the public process.

#### Build Community with Technology

Embrace new technology to reach different demographics in the community.

#### Give Back

Citizen volunteerism is encouraged, supported, and celebrated throughout the City.



## Regional Collaboration and Leadership

**Principle** - Beaumont's commitment to intermunicipal and regional collaboration is strong. We believe there are many opportunities for economic, social, and environmental collaboration. Working together, municipalities in the region can achieve seamless boundaries through shared services, efficient infrastructure, and co-operative planning. Beaumont will actively promote our goals, needs, priorities and values while supporting regional initiatives designed for sustainable growth in the region.

### Goals:

#### Connecting our Community

Beaumont enjoys strong intergovernmental relations and collaborates with neighbouring communities in the Edmonton Metropolitan Region and actively pursues the principles and policies of the Edmonton Metropolitan Region Growth Plan.

#### Partnerships

Municipal resources are optimized by ensuring effective and efficient service delivery through regional partnerships.

#### Contributing to our Region

Beaumont contributes to a strong Edmonton Metropolitan Region by actively contributing our skills, expertise, and input on regional initiatives.



## Welcoming Diversity and Celebrating our Cultural Heritage

**Principle** - Every year Beaumont welcomes new citizens from all over the world. Beaumont's Council take pride in the cultural diversity that this brings to our community, while celebrating the community's Indigenous, French, and Agricultural heritage.

### Goals:

#### Embrace our Heritage

Beaumont's distinct Indigenous, French, and Agricultural history is preserved through sense of place and the unique character of our community.

#### Celebrate our Diversity

Beaumont's new cultural diversity and historic past are celebrated through events, inclusive services, and the arts.

#### Dual Languages

Where possible, external City policy documents and information available to the public are translated and available in French.

## 4 Achieving our Vision & Goals

### **Our Beaumont Directional Plans**

To further refine and implement Council's strategies, policies, and programs to achieve the Vision and the Goals set out in Our Beaumont, a series of Directional Plans are being developed. Beaumont's values and principles will be embraced while these Plans are developed. Collectively these Plans will further and ultimately form part of Our Beaumont.

#### **Our Complete Community** (Municipal Development Plan)

Beaumont's guide to growth and development in the community over the next 30 years.

#### **Our Connectivity** (Transportation Master Plan)

Beaumont's long-term strategy to guide the planning, development, renewal, and maintenance of Beaumont's multi-modal transportation system.

#### **Our Prosperity** (Economic Development Master Plan)

Beaumont's economic strategy to set direction and to guide decisions for expanding our local economy.

#### **Our Inclusivity** (Social and Community Master Plan)

Beaumont's plan for livability, social equity, culture and inclusion.

#### **Our Places and Play** (Recreation, Parks and Facilities Master Plan)

Beaumont's plan for recreation, parks, facilities, and trails.

#### **Our Environmental Management** (Environmental Master Plan)

Beaumont's plan to address environmental impacts, issues, and services.

#### **Our Intermunicipal Relationships** (Intermunicipal Development Plan)

Beaumont's plan that lays the foundation for intermunicipal relationships, joint planning, and co-operation frameworks.

#### **Our Financial Sustainability** (Financial Master Plan)

Beaumont's plan for continued sound fiscal management and long-term financial sustainability.





As these Directional Plans are being developed, Administration will work with Council to get feedback and input. There will also be a robust public and stakeholder engagement process for each respective plan, along with final Council approval either by resolution or bylaw, depending on legislative requirements.

The Directional Plans will contain goals and policies, along with implementation measures, indicators, including projects, and programming. While these Directional Plans are being developed, existing associated planned projects will be moving forward concurrently and reported annually.

### **Administrative Operational Planning**

Aligning with *Our Beaumont* and the Directional Plans, strategic actions, activities, and projects are incorporated into administrative Operational Plans that follow a 4 year timeline (reviewed annually). Beaumont's values and principles provide the foundation for these plans, along with Administration's performance evaluation.

### **Deliverables**

In addition to the development of the Directional Plans, at the time that *Our Beaumont* was created, the following deliverables (projects and initiatives) that meet the Strategic Pillars for Change were either identified or planned to occur over the next four years. As the Directional Plans are being created, depending on their timing over the next four years, these projects and initiatives might occur concurrently.

With the completion of the Directional Plans, and once they become a part of *Our Beaumont*, further deliverables may be identified. As *Our Beaumont* is reviewed annually, the deliverables listed below may be subject to change.



Our citizens desire a high quality of life and Beaumont's Council will support the development of policies and programs to promote the economic, physical, environmental, cultural, technological, and social well-being of citizens.

#### APPLICABLE DIRECTIONAL PLANS:

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Inclusivity**
-  **Our Places and Play**

-  **Our Connectivity**
-  **Our Environmental Management**
-  **Our Intermunicipal Relationships**
-  **Our Financial Sustainability**

#### IDENTIFIED PROJECTS AND INITIATIVES

- Beaumont Sport and Recreation Centre Construction
- Barrier-Free and Aging in Place Strategy
- Winter City Guidelines
- Transit Smart Fare (Planning and Implementation)
- Fire Services Excellence Review
- Five-year Police Plan
- Land Use Bylaw
- Central Area Redevelopment Plan Review
- Beaumont Arts Policy
- Policing and Municipal Enforcement Priorities
- Affordable Housing Strategy





## Connecting with Citizens

Input from citizens is crucial for creating great policies, designing new programs, and building new infrastructure. Beaumont's Council is committed to regularly engaging with community. Council also recognizes the importance of the volunteers who contribute to the vibrancy and social fabric of the City.

### APPLICABLE DIRECTIONAL PLANS:



**Our Complete Community**



**Our Prosperity**



**Our Inclusivity**



**Our Places and Play**



**Our Connectivity**



**Our Environmental Management**



**Our Intermunicipal Relationships**



**Our Financial Sustainability**

### IDENTIFIED PROJECTS AND INITIATIVES

- Implementation of new engagement software and hardware
- Various engagement opportunities to support Directional Plans and deliverables
- Public Participation Policy
- Implementation of an online Service Request Tracker to log, track, and address citizens' questions and concerns



## Good Governance, Fiscal Responsibility, and Efficient Use of Tax Dollars

Beaumont's Council is committed to good governance. They know that the role of being an Elected Official and a member of Council requires leadership, fiduciary duty, effective oversight, transparency<sup>2</sup>, and independent authority. Council also recognizes that quality services, delivered cost-effectively, are critical to the wellbeing of our Municipality. In practicing good governance, Council will ensure municipal services, facilities, and programs are financially sustainable.

### APPLICABLE DIRECTIONAL PLANS:



**Our Complete Community**



**Our Intermunicipal Relationships**



**Our Financial Sustainability**

### IDENTIFIED PROJECTS AND INITIATIVES

- Review of Agencies, Boards, and Committees
- Implementation of the Asset Management Program
- Financial Policy Review
- Review of operational alignments and systems to ensure cost-effective service delivery
- Council Governance Plan

<sup>2</sup>Council will make decisions in a transparent manner. Some information, discussion, and debate is required to be protected by law and will occur during in camera sessions at Council and Committee of the Whole meetings. Outcomes and decisions from in camera sessions are made public via motions during regular Council meetings.





## Regional Collaboration and Leadership

Beaumont's commitment to intermunicipal and regional collaboration is strong. We believe there are many opportunities for economic, social, and environmental collaboration. Working together, municipalities in the region can achieve seamless boundaries through shared services, efficient infrastructure, and co-operative planning. Beaumont will actively promote our goals, needs, priorities and values while supporting regional initiatives designed for sustainable growth in the region.

### APPLICABLE DIRECTIONAL PLANS:



**Our Complete Community**



**Our Prosperity**



**Our Places and Play**



**Our Connectivity**



**Our Intermunicipal Relationships**

### IDENTIFIED PROJECTS AND INITIATIVES

- Joint Planning and Servicing with the City of Edmonton and Leduc County – Intermunicipal Planning Framework Agreement
- Intermunicipal Collaboration Framework (recreation only) with Leduc County and the City of Edmonton



## Economic Prosperity

Resilient communities have growing local economies with strong regional, national, and international connections. They provide citizens with meaningful, year-round work, provide resources to pay for municipal services, and help attract and retain citizens. Beaumont's Council will encourage and promote sustainable business development to help grow our local economy.

### APPLICABLE DIRECTIONAL PLANS:

 **Our Complete Community**

 **Our Prosperity**

 **Our Intermunicipal Relationships**

 **Our Financial Sustainability**

### IDENTIFIED PROJECTS AND INITIATIVES

- Business Retention and Attraction Study
- Hotel Demand Study
- Electronic permitting system





## Welcoming Diversity and Celebrating our Cultural Heritage

Every year Beaumont welcomes new citizens from all over the world. Beaumont's Council take pride in the cultural diversity that this brings to our community, while celebrating the community's Indigenous, French, and Agricultural heritage.

### APPLICABLE DIRECTIONAL PLANS:

-  **Our Complete Community**
-  **Our Prosperity**
-  **Our Inclusivity**

### IDENTIFIED PROJECTS AND INITIATIVES

- In accordance with the Federal Truth and Reconciliation Commission's Calls to action, provide training and update Municipal documents, policies, and processes to acknowledge Indigenous history and existing citizens
- Actively engage in events and programs that celebrate diversity throughout the City

# OUR SUCCESS

## 5 Measuring our Success

Completing *Our Beaumont* is only a first step. The success of *Our Beaumont* will be measured by the level of transformation that we see and feel in our community. Some change may be immediate over the next four years, while other change will be more long-term.

*Our Beaumont* and the Directional Plans will be used to:

- Define our priorities, processes, and short and long-term plans
- Prioritize budget and resource allocations
- Direct how our community looks and feels
- Inform our community and engagement strategy
- Provide context for Administrative reports to Council, communications, and events



### **Regular Administrative Council Reports**

To reinforce the connection with *Our Beaumont*, where appropriate, reports to Council will demonstrate alignment with the goals and vision of the plan. Council reports will also provide advice relating to the overall implementation of the plan.

### **Annual Reporting**

The collective results of *Our Beaumont* and implementation progress will be shared with the community and Council annually. This Annual Report will include the highlights of the progress made throughout the year, our successes, along with how we are meeting the Strategic Pillars of Change and our Vision for the future. This reporting will initially be more qualitative (descriptive) versus quantitative (statistics). As the Directional Plans are completed, they will have measurable quantitative indicators. Once the Directional Plans become a part of *Our Beaumont*, annual reporting will be both qualitative and quantitative.



# REVIEW

## 6 Plan Review

*Our Beaumont* provides high-level strategic direction. As the Directional Plans are completed and incorporated into *Our Beaumont*, the Strategic Pillars of Change may be updated. An annual check-ins will also occur, with Council's receipt of the *Our Beaumont* Annual Report. A comprehensive review of the plan will occur every four years, ideally within the first year of Council's new term.







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