



# MUNICIPAL GRANT FUNDING PROGRAM

## **2024 Arts Grant Application Guide**

**Application Deadlines: 11:59 p.m. on APRIL 1 & OCTOBER 1**

\*Submit applications via email to [Grants@beaumont.ab.ca](mailto:Grants@beaumont.ab.ca) or delivered to or mailed to the City of Beaumont City Hall, 5600 49 ST, Beaumont, AB T4X 1A1.

Please note – City Hall is open M-F 8:30 a.m.-12:00 p.m., 1:00 p.m.-4:30 p.m. and closed Saturdays, Sundays, and holidays.

**PLEASE READ THE APPLICATION GUIDE THOROUGHLY BEFORE APPLYING.  
THESE GUIDELINES HAVE BEEN UPDATED FOR THE APRIL 2024 INTAKE.  
PREVIOUS VERSIONS NO LONGER APPLY.**

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## INTRODUCTION

The Arts Grants Program is one of four funding streams within the Beaumont Municipal Grant Funding Program (learn more about the Beaumont Municipal Grant Funding Program by visiting [Beaumont.ab.ca/299](http://Beaumont.ab.ca/299)). Arts Grants support initiatives that have as their primary focus the support for, the promotion of, and/or the advancement of the arts for Beaumont, Alberta. This includes arts events, festivals, programming, initiatives, and projects, as well as operating expenses of arts organizations.

Local non-profit arts organizations, ad hoc groups of artists, and artist collectives can apply for a maximum of three (3) Arts Grants per year, each application supporting up to 100% of eligible expenses to a maximum of \$20,000, to an overall maximum of \$60,000. Individual artists can apply for a maximum of two (2) Arts Grants per year, each application supporting up to 100% of eligible expenses to a maximum of \$10,000, to an overall maximum of \$10,000. There are two intakes per year (April 1 and October 1). This program is competitive, and eligibility does not guarantee funding. Applicants may receive full funding, partial funding, or no funding. Grants will be awarded based on the number of eligible applicants and available funding in each year.

## SECTION 1: HOW TO APPLY

To apply for an Arts Grant, submit both the Municipal Grant Funding Program General Application Form and the Arts Grant Application Form along with all required additional materials by the deadline. Submit a separate application for each project requesting funds.

- **Application Deadlines:** 11:59 p.m. on April 1 and October 1.
- **Application Forms:** available online at [Beaumont.ab.ca/299](http://Beaumont.ab.ca/299)
  - The forms are fillable PDF documents. Download and save them to your computer.
  - Tip: Prepare your responses in a separate document (eg. a Word document), then enter (copy/paste) text directly into forms (remember to save your work!). Or print and handwrite the required information.
- **General Application Form Additional Materials:**
  - Refer to the form for details on the required additional materials.
- **Arts Grant Application Form Additional Materials:**
  - Required for individuals/collectives – Artist’s biography (maximum 1 page)
  - Optional – Additional budget details (maximum 5 pages, saved as 1 document)
  - Optional – Additional information not already shared (maximum 1 page)

Submit applications via email to [Grants@beaumont.ab.ca](mailto:Grants@beaumont.ab.ca), or by mail or dropped off in person to:

City of Beaumont  
Attention: Arts Grant Program  
5600 49 Street  
Beaumont, AB T4X 1A1

Please note that the City of Beaumont City Hall office is open Monday to Friday, from 8:30 a.m. - 4:30 p.m. (closed from 12:00 - 1:00 p.m.), and closed Saturdays, Sundays, and holidays.

### Questions and Assistance – Contact Us:

Applicants are encouraged to contact the Grant Program Administrator for assistance at any point during the application process by email to [Grants@beaumont.ab.ca](mailto:Grants@beaumont.ab.ca) or call 780-328-9926.

## SECTION 2: APPLICATION PROCESS AND TIMELINES

**Step 1:** Confirm eligibility (review the eligibility requirements as listed in these guidelines to confirm you as the applicant and your project are eligible).

**Step 2:** Submit the required forms and documentation by the deadline. Depending on your project dates, you may have the option of applying to either intake. For example, an organization planning art event in December could apply to either Intake 1 or Intake 2. But applying in April gives more planning time. Remember, expenses incurred before the application deadline are ineligible.

**Step 3:** Applications are screened; incomplete and/or ineligible applications will not be evaluated. Eligible applications are reviewed by the Arts Advisory Committee (AAC).

**Step 4:** AAC presents their recommendations to City Council for consideration and final approval.

**Step 5:** All applicants are advised on the outcome (awarded full funding, partial funding, or no funding). There is no appeal of City Council’s decision under this program.

**Step 6:** To accept funding, successful applicants enter into a funding agreement. Funds are then disbursed as follows:

- Non-profits receive an initial payment of 75% of the approved amount, and ad hoc groups of artists and artist collectives receive an initial payment of 50% of the approved amount, upon City Council approval. Individual artists do not receive an initial payment.
- Non-profits receive the remaining 25%, ad hoc groups of artists and artist collectives receive the remaining 50%, and individual artists receive 100% of the approved amount, upon project completion, and submission of acceptable final reporting.

### Timelines:

Intake 1 <i>For projects taking place between April and May of the following year</i>	Intake 2 <i>For projects taking place between October and November of the following year</i>
<b>February 1 – April 1:</b> Applications open, deadline April 1.	<b>August 1 – October 1:</b> Applications open, deadline October 1.
<b>April:</b> AAC reviews applications.	<b>October:</b> AAC reviews applications.
<b>Early May:</b> AAC presents recommendations to City Council. City Council makes final decisions.	<b>Early November:</b> AAC presents recommendations to City Council. City Council makes final decisions.
<b>May:</b> City administration informs all applicants of results and distributes funds to successful applicants.	<b>November:</b> City administration informs all applicants of results and distributes funds to successful applicants.
<b>May – May of the following year (12 months):</b> Projects executed, and final reporting submitted. Final payments issued.	<b>November – November of the following year (12 months):</b> Projects executed, and final reporting submitted. Final payments issued.

## SECTION 3: PROGRAM GOALS AND OBJECTIVES

Through the Beaumont Municipal Grant Funding Program, the City provides grants to support applicants whose efforts and mandates align with the City's strategic objectives. These strategic objectives are described in the directional plans "[Building Our Tomorrow, Today – Council Strategic Plan 2022-2026](#)" and "[Our Places and Play: Recreation, Parks, and Facilities Master Plan](#)", as well as in other [City supporting plans](#).

The objective of the Arts Grants funding stream is to encourage and support artistic and cultural endeavours by artists and arts organizations, and to support the delivery of arts initiatives that benefit the broader community within Beaumont. These endeavours and initiatives have as their primary focus the support for, the promotion of, and/or the advancement of the arts for Beaumont. This includes:

- One-time, and/or recurring arts events and festivals
- One-time, and/or recurring arts programming, projects and initiatives.
- Operating expenses of arts organizations (administrative and facility operating expenses).
- Artistic projects and initiatives lead by individual artists, ad hoc groups of artists, and/or artist collectives

The term 'the Arts' includes, but is not limited to, music (instrumental and vocal), dance, drama, folk art, creative writing, architecture and allied fields, painting, sculpture, photography, graphic and craft arts, industrial design, costume and fashion design, motion pictures, television, radio, film, video, tape, and sound recording, and relates to the presentation, performance, execution, and exhibition of such major art forms.

The Arts Grants program is competitive, and not every worthwhile project can be funded. As such, applicants are encouraged to create long-term funding sustainability plans suitable to their mandates and initiatives. Funds will be allocated for activities that best meet program eligibility and priority criteria, and that best demonstrate merit, impact, viability, and sustainability.

## SECTION 4: ELIGIBILITY

### 4.1 Eligible Applicants

The following entities are eligible to apply for funding under the Arts Grants program:

- Community non-profit organizations who are registered and are in good standing under one of the following Acts:
  - Provincial Legislation
    - Agriculture Societies Act
    - Part 21 of the Business Corporations Act – Extra-Provincial Corporations
    - Cemeteries Act or Cemetery Companies Act
    - Companies Act, Part 9 (Non-profit Companies)
    - Libraries Act
    - Societies of Alberta Act
    - Special Act of the Alberta Legislature
  - Federal Legislation
    - Special Act of the Parliament of Canada
    - Canada Not-for-Profit Corporations Act and must be registered in Alberta under the Business Corporations Act
    - Income Tax Act of Canada and operating in the province of Alberta (Charities)
- First Nations and Metis Settlements
- Foundations established and regulated under Alberta's Regional Health Authorities Act
- Universities, colleges and institutes as defined under Alberta's Post-Secondary Learning Act

- Individuals who are residents of Beaumont, Alberta, and who meet the additional criteria below:
  - Are 16 years of age or older at the time of the application deadline.
  - Are legally entitled to be or remain in Canada.
  - Are legally entitled to work in Canada.
  - Have their primary residence in Beaumont, Alberta.
  - Ordinarily live in Beaumont, Alberta for at least six months of each year with the exception of attending a formal program of study.
- Ad hoc groups and collectives who meet the criteria below:
  - At least one member of the group or collective must meet the criteria listed for individuals.
  - The primary applicant meets the criteria listed for individuals.

#### 4.2 Ineligible Applicants

The following entities are ineligible for funding under the Community Grants program:

- For-profit organizations
- Applicants that have overdue or incomplete accounting or reporting relating to any grant previously awarded by the City
- Other levels of government

#### 4.3 Eligible Projects and Expenses

To be considered, applications must meet the following stipulations:

- Organizations may apply for a maximum of three (3) Arts Grants per year, to a total maximum of \$60,000.
- Ad hoc groups and collectives may apply for a maximum of three (3) Arts Grants per year, to a total maximum of \$60,000, and an individual principal artist is required to accept funding.
- Individual artists may apply for a maximum of two (2) Arts Grants per year, to a total maximum of \$10,000.
- Individuals may have only one active grant at a time.
- Applicants may not receive funding from more than one City of Beaumont grant program for the same purpose (i.e., this project may not request funding from another City of Beaumont grant program or funding stream).
- Organizations, ad hoc groups and collectives can receive up to \$20,000 per application. Apply for up to 100% of eligible expenses that are directly related to carrying out the proposed project.
- Individual artists can receive up to \$10,000 per application. Apply for up to 100% of eligible expenses that are directly related to carrying out the proposed project.
- The funding request does not exceed the applicant's overall limit. Under the Municipal Grant Funding Program, the maximum combined total amount awarded to applicants shall not exceed the following:
  - \$100,000 per year to any organization
  - \$60,000 per year to any ad hoc group or collective
  - \$10,000 per year to any single individual
- Project commencement and completion dates:
  - Funding is not assured for any project. City Council normally finalizes funding decisions approximately 6-8 weeks after the application deadline.
  - Project activities may commence at any time, however, expenses incurred prior to the application deadline are ineligible.
  - Projects are to be completed within twelve (12) months of project approval.

#### 4.3.1 Eligible Expenses

Eligible expenses are costs for materials and/or activities that are directly related to carrying out the proposed project and include but are not limited to:

- Materials and supplies for the event/project
- Equipment – purchase, lease or rent – for example: lighting, sound
- Insurance for event/project activities
- Honorariums and wages – for example: professionals, technical personnel, consultants, contractors, speakers, performers, artists, etc.
- Marketing and advertising – for example: newspaper ads, posters, etc.
- Venue rental – for example: any identified programming space
- Technology costs – for example: Zoom, audio and visual technician services
- Construction materials and supplies
- Volunteer expenses – for example: t-shirts (for identification purposes only), refreshments while working at the event, etc.
- Food and beverage – note: alcoholic beverages and bar services are not eligible
- Cultural and other expenses related to protocols and gift giving, such as:
  - mentorship costs, such as honoraria and protocol
  - fees for mentors and Elders
  - associated travel and accommodation costs for mentors and Elders
- Operating expenses – for example: rent, utilities, telephones, office supplies, postage, bank charges, bookkeeping, and salaries or professional fees related to general administration and recurring operational requirements.

#### 4.3.2 Applicant Contribution and Other Revenue

Although up to 100% of eligible expenses may be covered, applicants are encouraged to secure other revenue and contributions to their proposed project where possible. Applicant contributions may be in the form of any combination of money, donated equipment or services or materials, and volunteer time. Contributions can also include funds from other granting agencies, organizations, foundations, and grants from other municipal/provincial/federal governments.

#### 4.3.3 Value of Donated Labour, Equipment or Materials

If incorporating in-kind expenses and revenues, they should be labelled as such and should balance. The value of donated resources is based on the Alberta Community Initiatives Program rates:

- \$20.00 per hour for unskilled labour working directly on the project.
- \$35.00 per hour for skilled labour working directly on the project.  
*Includes qualified trades and professional services specific to components of the project (e.g. artists, photographers, technical officials, ticketed electrician or plumber).*
- \$70.00 per hour for heavy equipment including operator working directly on the project.
- Donated materials and professional services at verified fair market value.

Supporting documentation for donated resources must may be requested from applicants for accounting purposes, and include:

- Volunteer sign-in sheets for the project including date, name, signature, nature of work provided, number of hours worked, rate per hour, and total value.
- Donation letters on business letterhead or invoices clearly indicating the fair market value of the professional services and materials that have been donated by the business.

#### 4.4 Ineligible Projects and Expenses

The following projects and/or expenses are not eligible:

- Expenses already incurred prior to the application deadline (retroactive grant funding)
- Fundraising where the surplus is awarded to a beneficiary other than the applicant
- For-profit commercial ventures or private organizations
- Debt retirement, deficit reduction, or endowments
- Activities advancing specific political, moral, or religious points of view
- Activities inconsistent with the City's values or goals

## SECTION 5: EVALUATION AND ASSESSMENT

Eligible applications will be assessed under the following considerations:

- Demonstrated alignment with the grant criteria.
- Demonstrated alignment with the City of Beaumont directional plans.
- Demonstrated merit, impact, and viability and sustainability.
- Combined total grant funding requested and/or received (priority may be given to new applicants or those having received less funding in the current year or recent years).

Administration reviews applications for completeness and eligibility compliance. Incomplete and/or ineligible applications will not be evaluated. All complete and eligible applications are reviewed by the Beaumont Arts Advisory Committee (GFAC). AAC consists of 5-9 volunteer members comprised of citizens-at-large.

The committee members assess each application on its own terms and in relation to all other applications received for a given deadline. Assessment criteria include the following (elements of which may vary slightly depending on the type of initiative):

Evaluation Criteria	Points
Merit	10
Impact	10
Viability and Sustainability	10
<b>TOTAL</b>	<b>30</b>

## SECTION 6: FUNDING CONDITIONS

Applicants may not receive funding from more than one City grant program or funding stream for the same purpose. Applicants may apply for and receive multiple grants in the same year so long as the requests are for separate and distinct purposes.

Funding may be revoked for failure to comply with the terms and conditions stipulated including, but not limited to:

- A misappropriation of funds,
- Failure to report when requested, or
- Misrepresentation by the receiving applicant.

Grant funds must be expended as specified in the application. Proposed changes must be approved in writing in advance, with reasons for the changes provided to the City's satisfaction. If grant funds were not used for the purpose they were awarded, the applicant will be required to return the funding. If an eligible project is cancelled or not completed within the specified time frame, unexpended fund shall be returned. Any unused portions of the grant must be returned.



The City, or the City's authorized representative, may examine a funding recipient's financial and other records to ensure that funding is being used or was used for its intended purpose.

Applicants are required to secure and maintain appropriate insurance coverage in relation to the proposed activity and indemnify the City from claims related to such activities. Proof of insurance may be requested. (Minimum \$2M, naming the City of Beaumont as an additional insured).

Applicants receiving grant funding shall publicly recognize support from the City of Beaumont in communications related to the initiative and include a current City logo (provided) where appropriate.

To accept funding, successful applicants enter into a funding agreement. Funds are then disbursed as follows:

- Non-profits receive an initial payment of 75% of the approved amount, and ad hoc groups of artists and artist collectives receive an initial payment of 50% of the approved amount, upon City Council approval. Individual artists do not receive an initial payment.
- Non-profits receive the remaining 25%, ad hoc groups of artists and artist collectives receive the remaining 50%, and individual artists receive 100% of the approved amount, upon project completion, and submission of acceptable final reporting.

Successful grant applicants must complete their projects within twelve (12) months of approval and submit the required financial accounting and reporting within sixty (60) days of project completion.

## SECTION 7: REPORTING

Within sixty (60) days of project completion, applicants must submit, using the provided final reporting form, the following:

- Financial report of actual revenue and expenses.
- Copies of receipts.
- Project results/outcomes.
- Copies of marketing materials that show acknowledgement of the City's support.

It is the sole responsibility of the applicant to ensure that all required documentation and reporting is received at the City of Beaumont by the final report deadline. Failure to submit may result in a disqualification/rejection for future applications.

## SECTION 8: COMPLETING THE APPLICATION FORMS

### 8.1 Completing the Municipal Grant Funding Program General Application

This application form captures relevant **general information about your organization, your group/collective or you as an individual**. If submitting multiple grant applications in the same calendar year within the Municipal Grant Funding Program (any stream), submit this general application only once, unless information has changed.

- **Part A:** Complete this section if you are applying on behalf of an organization. Complete all required fields – the 'Contact Person' is the person leading the project.
- **Part B:** Complete this section if you are applying as an individual artist or as the primary artist from a group or collective.
- **Part C:** All applicants. Complete all required fields – for 'previous funding' list all grant monies, from the Arts Grant Program or otherwise, that the applicant has received in the last four (4) years.

- **Part D:** For registered organizations only. Submit the listed supporting documents (submit copies of your organization’s most recent financial statements, last filed annual general return, and certificate of incorporation).
- **Declaration:** All applicants. Complete and sign.

## 8.2 Completing the Arts Grant Application

This application form captures **specific information about your project.**

- **Part A:** This section captures high-level details about the project. As applicants can receive full or partial funding, tell us how much money you are asking for (maximum \$20,000 for organizations/groups/collectives and \$10,000 for individual artists) AND the minimum amount of grant funding needed to carry out the project (can be the same amount or less than the ‘funding amount requested’).
- **Part B:** Go into detail about what this project aims to accomplish, why, who is positively impacted and how, how you will carry out your project (a plan that includes key steps and milestones and a timeline), and what will change because of completing the project.
- **Part C:** Provide details of a balanced budget that shows:
  - Revenues (including the amount requested in this grant application)
  - Expenses to pursue the project
 Either fill out Part C of the form or provide a separate document showing the same information (anticipated revenues/expenses, amounts, and details in the notes sections of each line to identify or explain each revenue and expense). If you incorporate in-kind expenses and revenues, they should be labelled as such and balance. In a balanced budget the projected total expenses are equal to the projected total revenue.
- **Part D: Required for Individual Artists and Ad Hoc Groups/Collectives only** – provide evidence of your existing and committed practice in any arts discipline or your activity in the arts sector; demonstrate your abilities as an artist and include relevant details of your artistic career and training relevant to the proposed activity (maximum one (1) page).
- **Part D: Optional** – provide more information with two (2) additional documents. In the first optional document, provide any additional budget information, such as estimates or quotes, or extra information that gives more detailed descriptions of revenues/expenses (maximum five (5) pages). In the second optional document, share other information not already shared and that you feel is relevant to your project and project plan (maximum one (1) page). For example, describe if/how your project could/would go forward with less than full funding.
- **Declaration:** Complete and sign.

### 8.2.1 General Tips and Guiding Questions (Project Plan and Budget)

#### General tips

- Tell a compelling story about the need your project is addressing and the positive impact it will have.
- Demonstrate viability and sustainability with a well-structured, realistic, and achievable plan together with a balanced budget that aligns with the project plan.
- Balance conciseness and enough details.
- Write out acronyms the first time they are used and avoid lingo.
- Get feedback from someone outside your group or not associated with the project to confirm your information is clearly understood.

#### Guiding Questions

Consider answering the following questions when addressing your project’s merit, impact, and viability and sustainability:

- Why is this project needed? What are the goals and desired outcomes, and how will you measure how well these goals/outcomes have been met?
  - As an individual artist, what is the potential impact on your development as an artist? What is the project's potential contribution to an art form or an artistic practice?
- Is there a specific demographic that will benefit from this project? How many people will be positively impacted? How? When and for how long (e.g., short-term/long-term impact)?
  - Consider the number of people impacted as well as quality of impact (e.g., does the project impact a small number but have a high impact, or a large number with a low impact?). How will benefits be measured?
  - What is the anticipated benefit to the broader community of Beaumont?
- How will benefits be sustained?
- How does the benefit outweigh the cost? How does the project demonstrate an appropriate use of municipal funds?
  - As an individual artist, does your past work demonstrate a level of merit to warrant public funding?
- Will funds be used to leverage other grants or revenue sources? Have other sources of support, such as sponsors, donations, volunteer labour, or gifts-in-kind been sought?
- What do your organization's financial statements indicate about the health of your organization?
- Why do you need this grant to carry out this project?
- How does the project align with your organization's overall mission and vision?
- Are costs linked to measurable targets and outcomes? Will the grant funds significantly contribute to the business plan? Are they linked?
- Who supports this proposal (e.g., your organization only? Other organizations? Residents of Beaumont)? Who will participate/be impacted? Have they been involved in the planning?
- Who will be involved in executing the project? Does your organization and/or key personnel have a track record of executing similar projects? What are the qualifications, skills, and experience of the managing personnel or volunteers?
  - As an individual artist, do you have appropriate experience and capacity to achieve the artistic goals of the project?
- Is the project plan and budget complete, appropriate, and realistic?
  - Are actions in the project plan outlined with enough detail and appropriate timelines?
  - Do the actions correspond to the budget and vice versa?
- What factors or risks could negatively impact the project? Has managing these factors/risks been incorporated into the project plan and budget?
- Applicants may be awarded full funding or partial funding; what is the minimum amount of funding required for the project to proceed, and what changes (if any) to the project and project outcomes would take place if partial funding (instead of full funding) is awarded?
- Is the plan to run this project again on an annual or recurring basis (ie. is this a pilot project that has the intention of becoming regular programming, or a 'first-annual' event)? If so, how has the long-term sustainability been addressed in your project plan and budget? Will the project require grant funding to run again in the future, and how much?

## SECTION 9: GLOSSARY

**Fiscal Year:** A 12-month period used by an organization as an accounting period. For example, the provincial government's fiscal year runs from April 1 to March 31 of the following year.

**Good Standing:** Having filed all necessary documentation to maintain active good standing under a registered organization's regulatory body, and/or not being in arrears with previous grant reporting or monies owed to the City of Beaumont.

**Arts Advisory Committee:** A committee appointed by City Council with the mandate to make recommendations related to the awarding of Arts Grant Program funds in accordance with the program guidelines. Additionally, the committee also provides strategic guidance and recommendations to Council on integrating art into Beaumont's public spaces, strategies for promoting local artists, and strengthening community identity and civic pride through diverse artistic expressions (Bylaw #1039-23).

**In-Kind Contribution:** Materials or services donated to a project (by the recipient or by a third party). The value of the materials or services can be estimated in financial terms. Donated goods and services may be considered as in-kind contributions if they are essential to a project's success, if they would otherwise have to be purchased by the recipient, if they can be measured at fair market value (ie. In relation to similar goods and services), and if they are balanced by an equal expense in the project budget.

**Operating Costs:** Costs related to operating a facility and/or to maintaining day-to-day work (basic organizational and administrative costs). For example, expenses such as rent, utilities, telephones, office supplies, postage, bank charges, bookkeeping, and salaries or professional fees related to general administration and recurring operational requirements.

**Registered Non-Profit Organization:** An association organized and operated exclusively for social welfare, civic improvement, pleasure, recreation, or any other purpose except profit, and is registered under relevant provincial or federal legislation.